

Call/Text: 631.833.4149
Post Office Box 1205 – Westhampton Beach, New York 11978

#### **HOW TO HIRE THE BEST DJ/BAND?**

The event date and location are set. What's next? **Entertainment!** Entertainment is probably one of the most important decisions you will make. The music you select will set the tone for your event. Entertainment can enhance or break your wedding or special event. Entertainment creates the festive vibes and is ultimately responsible for all the transitions.

#### **Facts**

72% of all couples said that they should have spent more time choosing their reception entertainment and made it a higher priority.

78% of couples said they wish they had made the entertainment their highest priority 81% guests said they remembered the entertainment the most.

#### Helpful tips to help you make a confident decision:

#### **Things to Consider**

- 1. How important is the entertainment to your event?
- 2. What is your music vision? There are various options and styles.
  - (DJ, band, live musician, DJ/musician combo)
  - \*\*\*Do they have experience playing your requested music genres?
- 3. Are there any special location requirements needed?
  - How many sound systems are needed? Ceremony, Cocktails, Reception
  - Is there a need for wireless speakers with multiple rooms?
  - Does the entertainment company need to bring their own power (inverter)?
- 4. Do you need additional audio/video support for the rehearsal dinner or after-party?

#### Do Your Research

- 1. Carefully view the company's website & social media pages. (view pictures, videos, reviews and available packages)
- 2. Ask venues and event professionals who they recommend and why?
- 3. Research the owners name
- 4. Read reviews from various sources to get a more accurate portrayal of a business.

#### Make the Call

- 1. Allow the company to describe their event style & allow them describe on their experience.
- 2. What type of events do they do most?
- 3. How many events they do a weekend/year? Quanity vs. Quality of events
- 4. How many songs are in their repertoire?
  - Are the songs <u>all</u> on a hard drive or they have to depend on Wifi to download the songs? What happens if the Wifi signal or power is lost?
- 5. How many songs can be requested?
- 6. Do they take breaks?
- 7. What kind of equipment is used? Is there a backup system?
- 8. Are there any additional costs?
- 9. Do they have event insurance?
- 10. \*\*\*How many years experience does your assigned DJ/Band have total? And with the company have?



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## 2022 BACKGROUND INFORMATION

About Us - A MUST READ









We believe it is important to know learn about our team and what sets us apart from our competitors. We would love the opportunity to share our love for what we do with you

Our 30 YEARS of success is based on the following:

- 30 YEARS of...LOVING WHAT WE DO
- 30 YEARS of...Listening to our clients wedding goals, in order to truly customize the wedding outline
- 30 YEARS of...SUPERIOR MUSIC KNOWLEDGE Playing the songs at the right times and right volume
- 30 YEARS of...Our Sophisticated Fun Approach by making announcements when necessary
- 30 YEARS of ... Packed Dance Floors
- Our team of dedicated to focus on the quality of events over the quantity of events

We have been grateful to share have our talents with people along with countless of celebrities who value our professionalism.

**Did you know?** We take approximately 30 hours of work to prepare and perform at a wedding.

This allows us to spend more time focusing on the intricate details in our wedding outline. We believe it is essential to communicate the wedding goals on the outline, with the team of hired wedding professionals

As our online reviews will attest, we take tremendous pride in exceeding the wedding goals. Each wedding outline is uniquely formed with the couples' vision. We are able achieve the wedding goals with the following: designing a seamless event with our outlines, unlimited communication via phone, email, text, meetings, zoom meetings and/or venue walk-throughs.

#### **Review Links:**

<u>The Knot</u> <u>Wedding Wire</u> <u>Google</u> <u>Yelp</u>

**Service Options** 

DJ's DJ Hybrid / Live Combos Bands/Musicians String Ensembles

Lighting Photo Booths Flat Screens Décor & Equipment Rentals

#### We are proudly recommended by the finest venues:

Bedell Cellars

Dockers Waterside

Boathouse Shelter Island

Breeze Hill Farm

Halyard – Greenport

Halyard – Greenport

Bridge Golf Club (Private) Hedges Inn - East Hampton Bridgehampton Inn Jamesport Manor Inn

Bridgehampton T. & Surf Club Navy Beach - Montauk Cory Creek Vineyard Noah's Greenport

Cowfish – Hampton Bays North Fork Country Club (Private)

Old Field Vineyards Peconic Bay Yacht Club Pellegrini Vineyards Oceanbleu Bath & Tennis

Rams Head Inn

Shelter Island Yacht Club (Private)

Topping Rose House

Westhampton Country Club (Private)

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## OUR TEAM IS LIKE FAMILY

Overview - A MUST READ

#### Michael Variale, Founder/Owner, DJ, MC, Music Coordinator

30 Years Experience with a Masters Degree in Education



#### **Background**

When you treat your staff great, everything else falls into place. Michael is grateful to be surrounded with true professionals with kind hearts and fun personalities. Michael's mother always said, 'Life is a gift, so go out and celebrate it". Hence the slogan, Celebrate Life With Us.

When Michael was growing up, a variety of music was always playing in the background. His parents' loved listening to American Standards, Doo-Wop, Motown and Disco, while Michael enjoyed the sounds of the 80s, Old Skool Hip-hop, Freestyle, Grunge, Latin and Club/House Music. Before DJing was ever thought of a career, he began with making mixed cassettes from the radio on his boom box. Technology has certainly improved.

While earning his Bachelors degree at SUNY Cortland, he also started his professional DJ career in 1992 City Limits. He mixed party rock tunes on Sony Discman's. In 1993 he made his Hamptons debut at Dockers Waterside for Sunset Happy Hour. In the Summer of 1995 & 1996, he mixed in 70's & 80's dance music in the Classic Disco Lounge at the Legendary Canoe Place Inn (CPI).

Did you know Michael was also school teacher for 20 years? There are some parallels of a school teacher and a DJ. The thought process of creating effective lesson plans parallels the way Michael customizes the music and flow of it for each event. Teaching has also helped him to understand when it's the appropriate time to mix into another music genre.

In 2014, Michael was able to leave the classroom and he founded the <a href="EastEndWeddingsAndEvents.com">EastEndWeddingsAndEvents.com</a>. It's a wonderful network of talented event professionals that share the same passion for the special event industry.

Michael and his team are grateful to share have their talents with countless celebrities and others who value great music at a special event.

#### JR, DJ, MC, Audio, Lighting & Wireless Technician

Joined EEE in 2007 – 30 Years Experience



#### **Background**

JR is a cool a cucumber. He is an amazingly talented DJ. He smoothly mixes all genres. JR's musical knowledge and attention to detail will ensure that many magical memories will be created. Behind the scenes, JR is the guru all the wireless technologies. When his is not spinning the tunes he enjoys fishing for striped bass.

#### Bill, DJ, MC, Photo Booth, Audio/Video Live Streaming, & Lighting Technician

Joined EEE in 2014 – 30 Years Experience



#### **Background**

Bill started his music career at his college radio station as an on air DJ dabbling in production work. He continued to follow his passion and love for music working at Z100, WKTU, Party 105, CBS Radio and various night clubs. He is currently a Senior Producer at iHeart Radio. His knowledge and love for all genres of music makes Bill an excellent choice any event.



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## OUR TEAM IS LIKE FAMILY

We Love What We Do

#### Dan, DJ, MC, Lighting, Photo/Video Technician

Joined EEE in 2008 – 20 Years Experience



#### **Background**

Dan enjoys mixing a variety of music genres. Whether it's a wedding or special event, Dan knows how to let the music move people on the dance floor. When Dan is not DJing he enjoys the outdoor life of camping, fishing and boating with his family.

#### Dave, DJ, MC, Lighting Technician

Joined EEE in 2011 - 20 Years Experience



#### **Background**

Dave grew up on the East End of Long Island, graduating from Westhampton Beach HS has Bachelor's Degree in Business Administration. Dave crafted his Hamptons vibes style from his experience at local hot spots like the Surf Club, Seven, and Casey's along with various weddings and events.

#### George, DJ, Bi-lingual MC, Percussionist, Lighting Technician

Joined EEE in 2009 – 30+ Years Experience (performing together since 1995)



#### **Background**

George makes playing percussion look so easy. The rhythm is in his blood, whether he is spinning the tunes, playing percussion, or singing. George is a multi-talented professional who has performed throughout the tri-state area.

#### Eric, Percussionist, Vocalist, MC, Comedian

Joined EEE in 2004 – 30+ Years Experience (performing together since 1995)



#### **Background**

Eric is an amazingly talented and has been entertaining for over 40 years.

Eric attended University of Miami and majored in Studio Music and Jazz. He holds a Bachelor's in Music. He has performed with many of the top Jazz, R&B and Pop artists throughout the country. His specialty lies in percussion, vocal performance and spearheads the comedy division. Eric is available to perform many of the classic Jazz, Pop and Classical pieces at your request.

#### Jonny Ray, Acoustic Guitar & Vocalist

Joined EEE in 2004 – 30+ Years Experience (performing together since 1995)



#### **Background**

Jonny Ray is one Long Island's elite performers on acoustic guitar and vocals. Jonny Ray's material contains a plethora of songs from classic rock, pop, country, and acoustic contemporary. Jonny Ray does everything; ceremonies, cocktails, receptions and afterhours. Add Jonny Ray as a soloist or as a band.



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# OUR TEAM IS LIKE FAMILY We Love What We Do

#### East End Strings - Joined in 2004

Dr. Kristen, Meghan, Christine, Sara, Christina, Noelle, Amy, Jason, Brad



#### Background

When pop music meets classical music you have the East End String Ensemble. Perfect for ceremonies & cocktails in Hamptons, Shelter Island, the North Fork, or anywhere else. The song list is always expanding with special requests.

#### Sanford, Saxophonist & Lighting Technician

Joined EEE in 2018 – 30+ Years Experience



#### **Background**

Sanford Marten is a versatile, highly-accomplished tenor, soprano, and alto and baritone saxophonist who brings his signature sound to a wide range of music genres, including Jazz, Latin, R&B, Soul, Funk, Pop, Rock, and Motown.

Sanford has toured extensively in the United States and Japan. He has been a recording session artist for a number of commercial jingles and movie scores.

Add Sanford as part of the DJ hybrid, Jazz cocktail and/or playing with Johnny Ray. Guests are thrilled to hear the perfect marriage of Disc Jockey and Saxophone.

#### Andrew, Saxophonist

Joined EEE in 2021 – 20+ Years Experience



#### **Background**

Feature Andrew for cocktail hour and/or part of our DJ hybrid. Andrew has performed throughout the tri-state area. Your quests will certainly be grooving with the sax.

Photo Booth Team: Tami, Robby, Dawn, Delaney & Bill



#### **Background**

Having 2 attendants at the photo booth is key for great photos and keeping the line cheerful short and moving. Tami, Rob, and Dawn are all in sync in setting the right pose, swopping out props, signing the album, uploading to social medial and keeping everything organize. They make the photo booth an experience delightful.

#### Delaney, Photo Booth & Up-lighting Specialist

Joined EEE in 2020 – 1+ Years Experience



#### **Background**

Delaney is the newest member of our team. She is Michael's daughter. Delaney specializes in event up-lighting and our photo booth services. Michael is one proud dad.



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## Popular DJ Package Prices

#### **NOTE:** ALL RECEPTION MUSIC IS MIXED LIVE! WE DO NOT TAKE BREAKS.

- WE OFTEN TAKE THE LEAD COORDINATING ROLE IN THE RUN OF THE SHOW
  - UNDERSTATED ELEGANCE THAT'S SOPHISTICATED & FUN

## **Montauk Hwy**

PACKAGE PRICE	\$2.	750
Total	\$3,	375
UP TO 12 UP-LIGHTING UNITS	\$	875
EAST END DJ'S CLASSIC 4 HR RECEPTION	\$2,	500

## **Main Road**

US TAKE 10% OFF ANY 4 HOUR RECEPTION LIVE MUSICIA			
PACKAGE PRICE	\$3,850		
Total	_\$4,500		
UP TO 24 UP-LIGHTING UNITS	_\$1,500		
CHOICE OF DÉCOR FRONT BOARD & SPKRS	\$ 500		
EAST END DJ'S CLASSIC 4 HR RECEPTION	\$2,500		

PL AN **IDEAL FOR OCEANBLEU & PBYC** 

## 27 East

PACKAGE PRICE	\$4.500
Total	\$5,275
UP TO 36 UP-LIGHTING UNITS	_\$2,275
CHOICE OF DÉCOR FRONT BOARD& SPKRS	\$ 500
EAST END DJ'S CLASSIC 4 HR RECEPTION	\$2,500

PLUS TAKE 10% OFF ANY 4 HOUR RECEPTION LIVE MUSICIAN IDEAL FOR BREEZE HILL FARM | PELLEGRINI VINEYARDS | BRIDGEHAMPTON T & S CLUB

## Ferry Rd

Let's Create a Custom Package That's Right For You CALL/TEXT 631.833.4149

## Complete Service Options & Details

on the next six pages

Follow Us @EastEndEntertainmentNY Instagram & Facebook



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## **PRICE GUIDE**

**DJ OPTIONS** 

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- WE OFTEN TAKE THE LEAD COORDINATING ROLE IN THE RUN OF THE SHOW UNDERSTATED ELEGANCE THAT'S SOPHISTICATED & FUN
- **EAST END DJ'S CLASSIC 4 HR RECEPTION**

ALL BLACK WITH 2 TRADITIONAL, BLACK SPEAKERS

\$2,500



**EAST HAMPTON HOME** 

**AMAGANSETT RESIDENCE** (+250 DÉCOR SPKRS)

#### **DJ DISPLAY UPGRADES**

**DÉCOR THEME DJ FRONT BOARDS** 

#### **HAMPTONS BEACHWOOD WHITE**

\$ 500



BRIDGEHAMPTON T. & S. CLUB | PECONIC BAY YACHT CLUB





**BEDELL CELLARS** 

#### **NORTH FORK RUSTIC**

\$ 500



**GREAT LAWN WESTHAMPTON BCH** 

**VINEYARD CATERERS** 

| MAIDSTONE GOLF CLUB EAST HAMPTON



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## **PRICE GUIDE**

**DJ OPTIONS** 

#### **MONTAUK DRIFTWOOD GREY**







NOAH'S GREENPORT

# LONG ISLAND LIGHTHOUSE - WHITE DJ FRONTBOARD WITH 7 UP-LIGHTS (COLOR CHOICE) \$ 500

NOAH'S GREENPORT

FLOWER FIELD

LARKFIELD

#### OTHER TYPES OF DJ FRONT BOARDS:

SATIN NAVY BLUE, SATIN ROYAL BLUE, ALL WHITE ADDITIONAL \$ 275

#### **CEREMONY SOUND PRICES ARE WITH A DJ OR UPLIGHTING PACKAGE INCLUDES:**

- UP TO 30 MINUTES OF PRE-CEREMONY MUSIC
  - CEREMONY PROCESSIONAL & RECESSIONAL MUSIC
  - (1) SPEAKER
  - (1) WIRELESS HANDHELD MIC & STAND\_\_\_\_\_ \$ 375

#### **COCKTAIL HOUR**

- (1) HOUR CUSTOM PLAYLIST
- (1) SPEAKER\_\_\_\_\_ \$ 375 \$ 575 LIVE DJ

#### **ADDITIONAL AUDIO SUPPORT**

(RECOMMENDED FOR OUTDOORS OR OVER 125 GUESTS OR SEPARATE ROOMS)

- WIRED SPEAKERS \$ 150/EACH - Wireless Speakers \$ 250/EACH - ADDITIONAL MICROPHONES \$ 150/EACH

REHEARSAL DINNERS & AFTER PARTY\_\_\_\_\_\_\_CALL FOR PRICES



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## **PRICE GUIDE**

LIVE OPTIONS

PLAYLISTS AND VIDEOS SAMPLES ARE OUR WEBSITE









#### EAST END DJ HYBRID / LIVE COMBO

ADD LIVE MUSICIAN(S) TO THE RECEPTION PERFORMS SIMULTANEOUSLY WITH THE DJ. CHOICES INCLUDE: PERCUSSIONIST, SAXOPHONIST, GUITARIST, VOCALIST\_\_\_\_\$1,000-\$1,275/MUSICIAN

#### **EAST END STRINGS**

FROM CLASSICAL FAVORITES TO TOP 40. YOU WILL SIMPLY LOVE THE ELEGANCE AND STYLE OF EAST END STRINGS.

CEREMONY OR COCKTAIL HOUR	\$2,250 STRING QUARTET
CEREMONY AND COCKTAIL HOUR	\$2,750 STRING QUARTET
- STRING MUSICIAN - CEREMONY OR COCKTAIL HOUR	\$ 650/MUSICIAN
CEREMONY AND COCKTAIL HOUR	\$ 795/MUSICIAN

#### ACOUSTIC GUITAR PLAYER / KEYBOARDIST / VOCALIST WITH BACK TRACKS

CEREMONY OR COCKTAIL HOUR OR DINNER	\$ 650
SELECT TWO SEGMENTS_	\$ 795
ALL THREE SEGMENTS	\$ 975

_ \$	TEEL DRUMMER CEREMONY OR	COCKTAIL HOUR	\$ 650
	CEREMONY	AND COCKTAIL HOUR	\$ 795

	<b>JAZZ TRIO</b> COCKTAIL HOUR	\$1,	,950
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#### COMEDY SHOWS:

WE HAVE ACCESS TO THE MOST TALENTED COMEDIANS IN THE TRI-STATE AREA, JUST BECAUSE YOU HAVE TO LAUGH.

CALL FOR PRICING.



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## **PRICE GUIDE**

Lighting









BREEZE HILL FARM

OCEANBLEU

PELLEGRINI VINEYARDS

| PECONIC BAY YACHT CLUB

#### <u>UP-LIGHTING</u> - LED WIRELESS UP-LIGHTING UNITS WITH COLOR CHOICE

Up to 12 units	\$ 875	Up to 18 units	<u></u> \$1,250
UP TO 24 UNITS	\$1,500	UP TO 36 UNITS	\$2,275
UP TO 54 UNITS	\$3,250	UP TO 72 UNITS	\$4,250
LIP TO 100 LED LIP-LIC	CHTING LINITS ARE AVAILABLE	CALL FOR DR	ICING



PECONIC BAY YACHT CLUB

#### **DANCE FLOOR LIGHTING**

- CHOICE OF

360\* MOVING HEADS, SPHERES (DISCO BALL EFFECT), MARTIN RUSH MULTI-BEAMS (VERTICAL TRAFFIC LIGHT), REVO III, TRI-STAR LED (VARIOUS FLASHING EFFECT), BLACK LIGHT (GLOW IN THE DARK)

2 UNITS	\$ 575	4 UNITS	\$ 975
6 UNITS	\$ 1,375	8 UNITS	\$ 1,775
10 UNITS	\$ 2,175	12 UNITS	\$ 2,475

#### **PROJECTIONS**

VINES GOBO (3) AVAILABLE	\$ 175	5/EACH
CUSTOM GOBO	\$ 35	0



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## **PRICE GUIDE**

Рното Воотн



**PHOTO BOOTH** - OPEN STYLE OPTIONS INCLUDE:

CHOICE OF BACKDROPS:

- DRIFTWOOD WHITE, SHIMMERY GOLD, SHIMMERY SILVER, OR GREEN SCREEN EFFECT
(2) PHOTO BOOTH ATTENDANTS
4 HOURS OF UNLIMITED PHOTOS

PHOTO PROPS

PHOTO PROPS

UPLOAD TO SOCIAL MEDIA

CHOICE OF 2x6 OR 4x6 PHOTO PRINTS

PHOTO LINK WITH ALL THE PHOTOS IS EMAILED

WEDDING SCRAPBOOK FOR PHOTO STRIPS & GUESTS NOTES

\$1,750



LOVE - LETTERS (SEE ABOVE)

EACH LETTER IS 45" TALL WITH WHITE EXTERIOR WITH OVER 800 RGB LEDS IN THE HEART SHAPED CUT OUTS. LET US CUSTOMIZE YOUR COLOR, DESIGN AND EFFECT. \$ 275



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## **PRICE GUIDE**

Additional Options



CEREMONY | REHEARSAL DINNER AUDIO / VIDEO

PRICES ARE WITHOUT A DJ OR UPLIGHTING PACKAGE INCLUDES:

(MINIMUM PURCHASE \$750)

- UP TO 30 MINUTES OF PRE-CEREMONY MUSIC
  - CEREMONY PROCESSIONAL & RECESSIONAL MUSIC
  - (1) SPEAKER
  - (1) WIRELESS HANDHELD MIC & STAND

    STARTING @ \$ 750

#### CEREMONY, COCKTAIL, RECEPTION AUDIO & POWER

PRICES ARE WITHOUT A DJ OR UP-LIGHTING PACKAGE:

(MINIMUM PURCHASE \$750)

- ADDITIONAL SPEAKERS	\$ 250/EACH
- Wireless Speakers_	\$ 250/EACH
- INVERTER (ELECTRIC POWER)	\$ 250/UNIT
- WHITE LECTERN/PODIUM (SEE PHOTO ABOVE)	\$ 250/UNIT
ros	

#### **EVENT / ZAP PHOTOS**

ZAP SHOT PHOTOGRAPHER WILL CAPTURE 100-250+ STILL FRAMES
THE CLIENT RECEIVES THE MEMORY CARD/STICK WITH THE PICTURES. \$ 750

\*\*SCREENS\*\*

50"

 DISPLAY SCREENS
 50"
 60"

 FLAT SCREENS MOUNTED ON A 6.5" TRUSS
 \$ 575\_\$ 750

 6' X 8' REAR PROJECTION SCREEN
 \$ 750

PARTY PROPS AN ASSORTMENT OF GLOW PRODUCTS, HATS, LEIS, INSTRUMENTS \$3.75/PP \$300 MIN ORDER

\_\_\_\_ **FOG MACHINE**\_\_\_\_\_\$ 275
\_\_\_\_ **NAVY COLOR TENT** 10x10 RENTAL WITH DJ PACKAGE \$ 95

BACKYARD MOVIE NIGHT SELECT YOUR FAVORITE MOVIE AND HAVE IT DISPLAYED ON OUR 16' DIAMETER INFLATABLE SCREEN W/PROJECTOR, DVD PLAYER, SOUND SYSTEM

UP TO 3 HOURS\_\_\_\_\_\_\$ 750

Custom & Package Pricing Available On The Next Page



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## For Great Ideas & Professionals, We HIGHLY Recommend to Visit & Follow



Long Island
WEDDINGEVENT
Professionals

www.LongIslandWeddingEventPros.com

THE BEST CELEBRATIONS START WITH US 631.339.0900

Thank you for taking the time to learn about us. We look forward to hear from you soon.

Congratulations, Michael Variale 631.833.4149